

Crazy-Fun Enterprises



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Date: October 13, 2009

Melissa Stanhope: V.P. Pop Culture Channel
2311 Maddox St.
New York, NY 10001

Dear Ms. Stanhope:

For the first time in history, Crazy-Fun amusement parks will be hosting a “Nostalgia Day” where the past becomes our present. Crazy-Fun Enterprises would be honored to be featured in your Pop Culture Channel’s amusement park documentary during this time.

On the second Saturday of August visitors of Crazy-Fun amusement parks will be sporting the old-fashion styles of the 1920s and 1950s in order to receive ride discounts.

Men wearing 1920s-style straw hats and women dressed in 1920s-style flapper costumes will be able to go on any ride for just twenty-five cents and those dressed in styles from the 1950s will be able to ride for only fifty cents.

Crazy-Fun Enterprises was founded in 1985 and is now the second-most visited amusement park in North America, behind Walt Disney World. We have seven parks in Baltimore, Houston, Las Vegas, Los Angeles, Nashville, St. Louis and Toronto and have attracted more than 5 million visitors since its first park opened in Los Angeles.

We wish for you to come visit one of our parks during our “Nostalgia Day” and witness our throwback reunion. Our company president Diana Gomez would love to answer any questions you have about our establishments and help gather video.

If you would like further information about our establishments do not hesitate to call me at (213) 358-6730 ext. 002 or e-mail me at Kelsey@CrazyFun.com. I will contact your office during the week of October 26 to discuss a possible interview. Thank you for your time and I look forward to speaking with you.

Sincerely,

Kelsey Marineau
Crazy-Fun Enterprises
PR Manager