



RONALD McDONALD  
HOUSE CHARITIES  
OF TAMPA BAY

# Lend a Helping Hand

## Ronald McDonald House Charities of Tampa Bay Donors

The Ronald McDonald House of Tampa Bay is a not-for-profit-organization that provides a “home-away-from-home” for families with critically sick or injured children at Tampa Bay hospitals. RMHC of Tampa Bay relies fully on their relationships with the medical community, organizations and donors. We would like to acknowledge all the following individuals and organization that have helped provide services to families in need. This list represents contributions received from January 1, 2009 through publication date. If we have erred or omitted anyone, we apologize.

### **CORPORATIONS, ORGANIZATIONS & FOUNDATIONS**

**\$89,000+**

2008 World Children's Day & Give A

Hand Fundraiser

**\$35,000**

Busch Entertainment Corp.

**\$27,000 - \$27,999**

2009 Run For Kids

**\$25,000 - \$25,999**

United Way Combined

Federal Campaign

**\$20,000 - \$20,999**

Kimal Lumber Company

**\$14,000 - \$14,999**

Superior Mechanical

Systems, Inc.

The Tampa Tribune

**\$12,000 - \$12,999**

Alpha Delta Pi Epsilon

Lambda Chapter

**\$11,000 - \$11,999**

St. Petersburg Times

**\$5,000 - \$5,999**

The Nielsen Company

**\$4,000 - \$4,999**

Booz Allen Hamilton

Golf Tournament

**\$3,000 - \$3,999**

Action Donation Services

Dominion Enterprises

(Florida Travel

Saver Guides)

Summerfield Women's Assoc.

Suncoast Region Porsche Club of America, Inc.

**\$2,000 - \$2,999**

General Dynamics Ordnance & Tactical Systems

Jazzercise Jazzerthon Fundraiser

Citi Matching Gifts Program

Paula DeBlasio

Elizabeth Howarth

Michele Lovec

Merrill Lynch Matching

Gifts Program

Kathie Nikodem

Paula DeBlasio, Inc.

Jane Quigley

Joy Tapper

Lemon Bay Sunrise

Rotary

Tampa Bay Profes-

sional Organizers

**\$1,000 - \$1,999**

AccentHealth LLC

Evelyn Baez

Rebecca Berns

Brenda Boyer

Mary Calhoun

Kerry Clawson

Kelly Cook

Sharon Davis

Paul Gauley

Cascius George

Brian Goff

Ray Grewe

Jeff Haas

Michelle Hall-Shabazz

Brian Hering

Christina Hicks

Edith Hodgkinson

Donna Hubbard

Maria Karahalıs

Kevin Kovalovsky

Tony Kula

Karen Levy

Tony Nieves

Kirsten Scheidemann

Matt Sheeter

Shondra Simmons

Erin Spinazzola

Jeanette Suarez

Rudy Tejada

Mary Webb Walker

Ameriprise Financial

Employee

Giving Campaign

Connie Duglin Linen

Rental

Doral Village

Eagle Riders Club FOE

Aerie #4356

Florida Organization of

Mothers of

Twins Club

Isla Del Sol Yacht &

Country Club

Lakeland Ledger Pub-

lishing Corp.

Macy's, Inc.

Lakeland Ledger Publishing Corp.

Macy's, Inc.

Judith Bartlett

Jami Berger

Latuana Blair

Jennifer Burger

Cathy Edwards

Ismael Falla

Barbara Gomez

Janet Herrity

Laura Leon

Macy's Credit & Customer Services Staff

Macy's Foundation

Rodney Ralston

Sherron Riles

Marcia Roland

Pamela Sprague

Cathy Stutler

Tina Thain

Antonio Villanueva

Jeff Warkentien

Melitta USA, Inc.

The New York Yankees

Foundation

Progress Energy Service Company

RMH Recycling Partnership

Tiki Village Ladies

WMOR-TV Company

**\$100 - \$999**

7-Eleven

Accuform Angels

ACH Guild Evening

Guild

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar

of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher



Caption describing picture or graphic.

offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that

**“To catch the reader's attention, place an interesting sentence or quote from the story here.”**

is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image



Caption describing picture or graphic.

near the image.

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## Business Name

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com



Your business tag line here.

We're on the Web!  
example.com

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

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## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a

biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.